The Manufacturing Institute grows and supports the industry’s skilled workers for the advancement of modern manufacturing. The MI’s diverse initiatives support all American workers, including emerging workers, women, veterans and students, through skilled training programs, community building and career growth. As the 501(c)3 nonprofit workforce development and education partner of the National Association of Manufacturers, the MI is a trusted adviser to manufacturers, equipping them with resources necessary to solve the industry’s toughest challenges.

**CHALLENGES FACING MANUFACTURING:**
Manufacturers continue to create more jobs than there are skilled workers to fill them.
- There are more than 800,000 open jobs in manufacturing
- The industry will need to fill more than 4 million jobs over the next decade
- The skills gap would cost the economy $1 trillion in GDP in 2030 alone if we don’t recruit and equip more workers to fill open jobs

**MI INITIATIVES:**
- Workforce development
- Education and skills building
- Research and insights
- Fostering community

**OUR MISSION:**
To inspire, educate and empower the manufacturing workforce of today and tomorrow.
ELEVATING ROLE MODELS AND EMPOWERING WOMEN:

Women MAKE America is the nation’s marquee program to close the gender gap in manufacturing. This initiative empowers and inspires women in the manufacturing industry by providing recognition, research, leadership, mentoring, professional development, and relationship building through the annual Women MAKE America Awards and 35x30 campaign, which aims to increase the percentage of women from 29% to 35% by 2030.

5,000+ women directly empowered, inspired and connected
20M+ women, men and children reached

CREATING CONNECTIONS FOR VETERANS:

Heroes MAKE America builds connections between the military community and the manufacturing industry. The program provides integrated certification and career-readiness training in partnership with local community colleges to prepare transitioning service members, veterans, National Guard, reservists, and military spouses for rewarding careers in manufacturing. Career readiness programming is also available virtually, using instructor-led virtual reality training. A network of participants and alumni serve as resources to facilitate successful transitions.

800+ program graduates
90% placement rate
250+ companies in 42 states

INSPIRING NEXT GENERATION MANUFACTURERS:

The MI is working with the NAM to change the perception of modern manufacturing and to encourage young people to pursue exciting career pathways within the industry. Major initiatives include Creators Wanted, the industry’s national campaign to inspire, educate, and empower the workforce of today and tomorrow, and events such as MFG Day, when manufacturers open their doors in-person and virtually to provide students, parents, teachers, community leaders, and other influential adults a firsthand look at modern manufacturing.

23.4M potential audience reached via earned media exposure

RESEARCH AND INSIGHTS:

The MI’s Center for Manufacturing Research is the leading source of research on the manufacturing workforce, employment, and global competitiveness. In partnership with global consulting firms, the Center produces leading reports and analysis on the manufacturing sector.

BUILDING A STRONGER AND MORE DIVERSE MANUFACTURING WORKFORCE:

The MI’s Diversity and Inclusion initiative aims to make the manufacturing workforce more reflective of our communities. We work to foster and promote an inclusive culture in manufacturing, supporting companies with their D&I efforts and amplifying best practices to multiply the impact. The MI provides leadership, resources, and expert advice to promote D&I in the workplace, including summits, webinars, and best practices to help manufacturers attract and retain a talented and diverse workforce.

5,000+ participants from 250 companies utilizing the MI’s D&I resources

CULTIVATING SECOND CHANCE HIRING:

Without Second Chance Hiring opportunities, many in this sizable talent pool are excluded from the workforce, needlessly leaving them on the sidelines as employers search for candidates who can fill skills gaps. Through roundtable discussions, webinars, C-suite leadership events, case studies, pilots, and research, the MI is helping manufacturers navigate second chance hiring and best practices.

500+ employers participated in webinars on Second Chance Hiring

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