

Second Chance Initiative Resource Guide | Community Partnerships Scorecard

The community partnership scorecard is designed to help manufacturers identify high-quality partners to refer and support candidates with past convictions. While every manufacturer will have different needs and priorities, this tool provides baseline criteria to explore with prospective referral partners as companies make Second Chance hiring a more significant part of their talent strategy.

	1	2	3	Organization Score
Work Readiness	Does not offer work readiness support	Offers resources and referrals to support work readiness for interested participants	Provides comprehensive pre-employment work readiness class to all participants before referring to an employer	
Reentry Supports	Does not offer reentry supports	Offers outside resources and referrals to support reentry for interested participants	Provides individualized reentry supports through a dedicated case manager	
Staffing Options	Offers referrals for direct hiring	Can partner with staffing firms to provide alternative pathways to employment	Offers multiple partnership models with employers, including transitional work/staffing and direct hires	
Referrals	Sends employers a batch of resumes from all participants interested in work	Works with participants and employers to identify participants with the interest, aptitude and qualifications for the job	Partners with employers to plan a regular cadence of targeted referrals, onsite interview days, and collaboration through the hiring process	
Scale	Serves participants sporadically depending on season and capacity	Has a limited, but consistently reliable, stream of qualified participants who are ready to work	Has a consistently high volume qualified participants and can ramp up seasonally to help meet employer needs	
Ongoing Support	Does not offer ongoing support to employer or employee after job placement	Provides a point of contact for the employer and referrals to other service providers as needed after placement	Provides an ongoing point of contact for the employer and provides employees direct case management & retention incentives after placement	
Training Opportunities	Does not offer training opportunities	Offers resources and referrals to outside training opportunities	Can partner with employer to provide specific training and credentialing for the industry	
Experience	Does not typically work directly with employers	Has experience with basic outreach and communication with employers	Can demonstrate multiple successful partnerships with employers and provide references	
Evidence and Evaluation	Lacks formal data measurement and reporting	Collects and reports basic data outputs, such as job placements	Collects and reports outcomes data including placement and retention and can demonstrate program effectiveness	
Total Score				



Community Partnership Scorecard (Key)

The following definitions may serve as a useful reference in completing the scorecard.

Key	
Term	Definition
<i>Work Readiness</i>	Refers to the set of activities and programs for clients that help prepare for success in employment, which may include: setting expectations, resume/cover letter writing, career exploration, basic digital literacy, essential skills training, and more.
<i>Reentry Supports</i>	Refers to the set of wrap-around services that support individuals' reentry and stability upon exiting the criminal justice system, which may include access to transportation, healthcare, housing assistance, childcare and other basic needs and resources.
<i>Staffing Options</i>	Refers to the different ways in which organizations may be able to place candidates with an employer
<i>Referrals</i>	Refers to an organization's capacity to recruit candidates, assess their employment-readiness, and effectively connect them to employer hiring managers.
<i>Scale</i>	Refers to the volume of clients served by an organization and its individualized services/programs
<i>Ongoing Support</i>	Refers to an organization's ability to provide follow-on services after candidates are placed in a job, including case management, employer supports, and retention incentives
<i>Training Opportunities</i>	Refers to an organization's experience and capacity to develop training and credentialing services specific to certain sectors or industries.
<i>Experience</i>	Refers to an organization's history and experience collaborating with employers to successfully connect clients with job opportunities
<i>Evidence and Evaluation</i>	Refers to an organization's capacity to collect data and conduct evaluations – as well as the quality of organizational outputs and program impact.