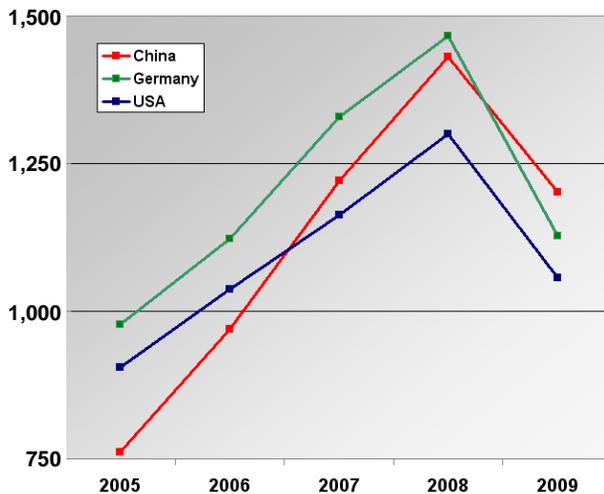


Manufacturing Innovation Summit: Strengthening U.S. Manufacturing Competitiveness

October 27, 2011 | Columbus, Ohio

**Value of Total Exports 2005-2009
(USD Billions)**



OVERVIEW

The U.S. has been the leading country for innovative manufacturing technology since the advent of the cotton gin in 1794. Since that time, the U.S. has continually reinvented the process by which manufacturing technologies transitioned from the fundamental science stage to the point of a manufacturing commodity. The process by which innovation occurred organically changed with the times as a series of incremental mutations that to industry were barely visible. Computers, the Internet, and all the information-sharing technologies of the last two decades have, unfortunately, rendered the nation's inherent process for manufacturing technology innovation uncompetitive in the global marketplace.

In February 2011, EWI and a team of 64 industry and government experts released a report entitled "[Strengthening Manufacturing Competitiveness](#)" detailing outcomes from their conference on the subject. The report outlines a path forward for the reconstitution of the U.S. as a global manufacturing powerhouse. A critical component of the path forward is the creation of a **Manufacturing Innovation Summit**, where top leaders from the nation's most innovative and

successful companies will come together to develop a new recipe for manufacturing success. The underpinning objective of the Summit is to create a plan for innovation and application of manufacturing technology that will be embraced by industry and will facilitate State and Federal government policy changes to encourage innovation and deployment of new manufacturing technologies.

The Summit will be held in Columbus, Ohio on October 27, 2011, and co-hosted by [EWI](#) and the [Manufacturing Institute](#). Participation is by invitation only. It is the second in a series of working group-style conferences targeted at empowering our nation's spirit of innovation and collaboration between industry and government in the effort to increase U.S. manufacturing competitiveness.

DATE & VENUE

The Manufacturing Innovation Summit will consist of an evening reception and one day of working group sessions:

October 26, 2011

Evening Reception
5:00 - 7:00 pm EST
Buckeye Hall of Fame Grill
900 Goodale Boulevard
Columbus, OH 43212
Ph: 614.299.6639

October 27, 2011

Working Group Sessions
8:00 am - 4:00 pm EST
EWI
1250 Arthur E. Adams Drive
Columbus, OH 43221
Ph: 614.688.5000



1250 Arthur E. Adams Dr.
Columbus OH 43221
614.688.5000
ewi.org

AGENDA

All times are EST.

October 27, 2011

(Tentative)

8:00am	Registration and Continental Breakfast
8:30am	Welcoming Remarks
9:00am	Key findings from “Strengthening Manufacturing Competitiveness” Report
9:30am	Review of Government Manufacturing Technology Programs and Past Innovation Models
10:00am	Manufacturing Application Center Conceptual Model
10:30am	Facilitated Discussion
Noon	Networking Lunch
1:00pm	Focus Group Exercise
2:30pm	Idea Consolidation; Discussion
3:00pm	Implementation Tactics and Recommendations
3:30pm	Concluding Remarks
3:50pm	Adjourn

RSVP

Invited guests should confirm their intent to attend the Manufacturing Innovation Summit at <http://www.regonline.com/mfginnovationsummit1>, or by contacting Wanda Newman at 614.688.5186 or wnewman@ewi.org.

ACCOMODATIONS

Guests are required to make their own lodging accommodations; however EWI has negotiated a special rate for Summit guests at The Hyatt Place Columbus/OSU located at 900 Goodale Boulevard in Columbus, Ohio. It's a short walk to the Buckeye Hall of Fame Grill for the Evening Reception on October 26.

To make your hotel reservation, call 614.280.1234 or visit <http://columbusosu.place.hyatt.com/hyatt/hotels/place/index.jsp> and ask for the EWI special rate.

MORE INFO

For more information about the Summit or its follow-on events and activities, or if you are interested in receiving results that come out of the Summit, please contact Wanda Newman at 614.688.5186 or wnewman@ewi.org.

