
PRESS RELEASE

For Immediate Release

Oklahoma State Department of Commerce Joins Dream It. Do It. Network

Washington, DC, September 23, 2013: The Manufacturing Institute is pleased to welcome the Oklahoma State Department of Commerce as the newest member of the Dream It. Do It. Network representing Dream It. Do It. Oklahoma. Oklahoma becomes the 25th member of the network as Dream It. Do It. strives to be the unified voice representing manufacturing in communities across the nation.

“The Oklahoma Department of Commerce is excited to join the Dream It. Do It Network,” says Vikki Dearing, Employer Workforce Services Coordinator of the Oklahoma Department of Commerce. “ Manufacturing is key to Oklahoma’s economy and manufacturing jobs are interesting, challenging and high tech. We look forward to using the Dream It. Do It.’s resources and working with our manufacturing executives to help young people, their parents and educators learn what great careers are available in manufacturing.”

Established in 2005, Dream It. Do It. acts as the grassroots authority on influencing the perception of manufacturing careers by leveraging local, regional and statewide strategic partnerships to attract and recruit a qualified manufacturing workforce pipeline. Dream It. Do It. consists of a network of industry leaders that develop pro-manufacturing activities customized to their community’s needs.

Organizations interested in learning more about this effort can visit

<http://www.themanufacturinginstitute.org/Image/Dream-It-Do-It/Dream-It-Do-It.aspx>

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About The Manufacturing Institute

The Manufacturing Institute (the Institute) is the 501(c)(3) affiliate of the National Association of Manufacturers. As a non-partisan organization, the Institute is committed to delivering leading-edge information and services to the nation's manufacturers. The Institute is the authority on the attraction, qualification and development of world-class manufacturing talent. For more information, please visit www.themanufacturinginstitute.org.