The Manufacturing Institute Releases Educator Guide for Manufacturing Day

Support from Toyota U.S.A. Foundation and Bemidji State University allows creation of introduction to manufacturing guide for educators

WASHINGTON, Oct. 3, 2016: Kicking off National Manufacturing Day, The Manufacturing Institute released a guide for educators targeted towards middle and high school students to attract the next generation of manufacturers. The guide, An Introduction to Manufacturing, will be distributed at Manufacturing Day events across the U.S. to encourage teachers to continue to inspire students interested in STEM-related careers.

Many people, teachers and students included, are amazed to learn how much manufacturing there is in the United States and how diverse the careers are in this dynamic industry. Today's manufacturing is about new innovation, making an impact, and a chance to design and build the future. This new teacher guide introduces students to the world of manufacturing, its impact on our communities and economy, and the career opportunities in the industry.

The teacher guide will be distributed to the Institute's Dream It. Do It. network, providing educators with activities to expand students’ knowledge and awareness of the manufacturing industry. With a variety of multidisciplinary lesson plans, fact sheets, and student activities, the guide is a go-to resource for teachers and school support staff. It's also a great resource for Manufacturing Ambassadors and for companies to share with partner schools.

“Manufacturing provides an array of career pathways for students,” said Jennifer McNelly, executive director of The Manufacturing Institute. “Whether they are interested in design, engineering, or even the business side of the industry, there is a place for everyone in manufacturing. This toolkit will open the eyes of students to the possibilities manufacturing offers.”

Dream It. Do It. works to change the perception of the industry and inspire next-generation workers to pursue manufacturing careers. The initiative offers local manufacturers, schools, community-based organizations and other stakeholders the opportunity to partner with a respected national platform to promote manufacturing as a top tier career choice in the United States.
This guide was made possible by the Toyota U.S.A. Foundation and Dream It. Do It. Minnesota, led by 360 Manufacturing Center of Excellence and Bemidji State University.

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**About The Manufacturing Institute**

The Manufacturing Institute (the Institute) is the 501(c)(3) affiliate of the National Association of Manufacturers. As a non-partisan organization, the Institute is committed to delivering leading-edge information and services to the nation’s manufacturers. The Institute is the authority on the attraction, qualification and development of world-class manufacturing talent. For more information, please visit [www.themanufacturinginstitute.org](http://www.themanufacturinginstitute.org).