Cooper Standard’s NASCAR Race Truck Comes to Macomb Community College, Salutes Veterans in Manufacturing

NASCAR Careers for Veterans 200 Race Will Aid Veteran Training

WARREN, Mich., Aug. 25, 2016: Students and visitors to Macomb Community College today saw something new on the South Campus: a Ford F-150 race truck and driver Tyler Reddick. The car and driver will race at the Michigan International Speedway in the Careers for Veterans 200 on August 27. For the second year in a row, the Cooper Standard Foundation will donate a portion of its fundraising efforts associated with the race to aid veterans in manufacturing training programs at Macomb.

When Reddick takes the wheel of the No. 29 Cooper Standard Ford F-150, it is to salute the contribution of veterans and also raises awareness of the high-demand jobs in manufacturing. Veterans attending Macomb Community College have access to fast-track training in a range of manufacturing programs, including welding, manufacturing technology, machining, robotics, and mechatronics, that are linked to more than 600 employers in southeast Michigan. Funding from the Cooper Standard Foundation provides assistance for veterans in these manufacturing-related programs with transition services, retention support and employment search.

The Careers for Veterans 200 Race, presented by the Cooper Standard Foundation and Brad Keselowski’s Checkered Flag Foundation, honors veterans by showcasing the importance of hiring military veterans entering the civilian workforce. The NASCAR Camping World Truck Series race at Michigan International Speedway was named Careers for Veterans 200 to spread the message of hiring veterans into the workforce. As the title sponsor, the race at Michigan International Speedway allows Cooper Standard the opportunity to promote its Careers for Veterans Program on a state and nationwide basis and brings attention to hiring and training veterans.

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About The Manufacturing Institute

The Manufacturing Institute (the Institute) is the 501(c)(3) affiliate of the National Association of Manufacturers. As a non-partisan organization, the Institute is committed to delivering leading-edge information and services to the nation’s manufacturers. The Institute is the authority on the attraction, qualification and development of world-class manufacturing talent. For more information, please visit [www.themanufacturinginstitute.org](http://www.themanufacturinginstitute.org).

About Cooper Standard

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Cooper Standard, headquartered in Novi, Mich., is a leading global supplier of systems and components for the automotive industry. Products include sealing, fuel and brake delivery, fluid transfer and anti-vibration systems. Cooper Standard employs more than 27,000 people globally and operates in 20 countries around the world. The Cooper Standard Foundation was established in June 2013 to strengthen the communities in which Cooper Standard employees work and live through the support of children’s charities, education, health and wellness and community revitalization. For more information, please visit www.cooperstandard.com.

About the Checkered Flag Foundation
Brad Keselowski’s Checkered Flag Foundation was incorporated in late July of 2010 and received its 501 (c ) (3) status a few short months later. The foundation strives to support those individuals who have sacrificed greatly including military members, veterans, first responders, and their families, among others. Since its inception, the Checkered Flag Foundation has hosted or participated in events with the Wounded Warrior Project, Armed Forces Foundation, The Paralyzed Veterans of America, National Fallen Firefighters Foundation, and Detroit F.I.R.E. benefit team.

About Macomb Community College
Macomb Community College (www.macomb.edu) is one of the nation’s leading community colleges, providing learning experiences to nearly 48,000 students annually. Macomb nationally ranks in the top two percent in the number of associate degrees awarded by community colleges. The college’s comprehensive educational programming includes pre-collegiate experiences, university transfer and career preparation programs, bachelor degree completion and graduate degree programs, workforce training, professional education and certification, and continuing education and enrichment opportunities.