

EMPLOYER ENGAGEMENT

GOALS

- Introduce certifications & benefits to employers, individuals, region
- Solicit employer input on certification pathways
- Solicit participants to pilot certifications with incumbent workers and/or new hires

EMPLOYER ENGAGEMENT

STRATEGIES

- Initial meetings convened in October, 2009 with MI leadership for initial conversations
- MAGNET focus on regional employers
- LCCC focus on college employer partners

EMPLOYER ENGAGEMENT

PARTNER: MAGNET

(Manufacturing Advocacy & Growth Network)

- Employer led organization
- Northern Ohio MEP
- Dream It! Do It! Sponsor
- LCCC President on MAGNET Board

EMPLOYER ENGAGEMENT

MAGNET

- Informational Workshop invitation sent by MAGNET Board members
- MAGNET identified partner companies needing production level workers now or near future
- Ten companies sent representatives to meeting

EMPLOYER ENGAGEMENT

LCCC

- Session one:
 - review of pathways
 - introduction of skills certification system
- Session two:
 - employer testimonials
 - review of wages in pathways
 - recruitment of companies to pilot assessments with incumbent workers

EMPLOYER ENGAGEMENT

LCCC

- Session three:
 - Final review of education, certification, and career pathways and feedback on wages
 - Review of pilot certifications with individual companies

EMPLOYER ENGAGEMENT OUTCOMES

- Observations & challenges in filling entry level positions
- Validation of certification pathways and corresponding wage range & experience requirements
- Gaps between curriculum content & employer expectations
- Recognition of need for internships/co-ops