MassDevelopment to Host New Dream It. Do It. Massachusetts Site

Massachusetts joins national effort to change the image of manufacturing for youth.

WESTBOROUGH, Mass., Aug. 23, 2016: The Manufacturing Institute is pleased to welcome MassDevelopment as the newest member of the Dream It. Do It. network representing Dream It. Do It. Massachusetts. With this new membership, Dream It. Do It. has expanded its network to 42 programs in 40 states.

“MassDevelopment is proud to be part of this important initiative aimed at illuminating, promoting and supporting the rewarding careers available in the manufacturing industry,” said MassDevelopment President and CEO Marty Jones. “Dream It. Do It. builds on the Agency’s efforts, such as AMP it up!, to show students, parents and teachers the vital role of manufacturing jobs in the Commonwealth’s economy. We are excited about this partnership to expand that work.” Dream It. Do It. Massachusetts, also supported by the Massachusetts Manufacturing Extension Partnership (MassMEP), a national network providing manufacturers with the resources needed to support growth, productivity and capacity, will work to reach youth, parents, and teachers with positive messages about manufacturing careers and grow the pipeline of young talent in the Commonwealth.

Established in 2005, Dream It. Do It. acts as the grassroots authority on influencing the perception of manufacturing careers by leveraging local, regional and statewide strategic partnerships to attract and recruit the next generation manufacturing workforce. Dream It. Do It. consists of a network of industry leaders that develop pro-manufacturing activities customized to their community’s needs.

“We are so excited to welcome Dream It. Do It. Massachusetts to the network, joining our national effort to change the image of manufacturing and attract youth into manufacturing careers,” The Manufacturing Institute Senior Vice President Brent Weil said.

Organizations interested in learning more about this effort may visit http://www.themanufacturinginstitute.org/Image/Dream-It-Do-It/Dream-It-Do-It.aspx.

About MassDevelopment
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MassDevelopment, the state’s finance and development agency, works with businesses, nonprofits, financial institutions, and communities to stimulate economic growth across the Commonwealth. During FY2015, MassDevelopment financed or managed 294 projects generating investment of more than $2.5 billion in the Massachusetts economy. These projects are projected to create about 6,100 jobs and build or rehabilitate about 2,000 residential units.

About The Manufacturing Institute

The Manufacturing Institute (the Institute) is the 501(c)(3) affiliate of the National Association of Manufacturers. As a non-partisan organization, the Institute is committed to delivering leading-edge information and services to the nation’s manufacturers. The Institute is the authority on the attraction, qualification and development of world-class manufacturing talent. For more information, please visit www.themanufacturinginstitute.org.