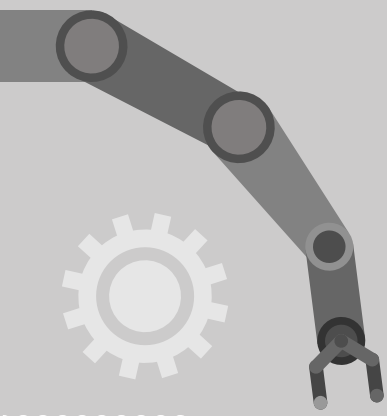


DISCOVER YOUR FUTURE WITH **DREAM IT. DO IT.**



Manufacturing supports an estimated **17.6 million** jobs in the U.S.

For every **\$1.00** spent in manufacturing, another **\$1.37** is added to the economy.

The average U.S. manufacturing worker earns **\$77,506**. The average worker in all industries earns **\$62,546**.

90% of manufacturing workers have medical benefits.



MANUFACTURING MAKES AMERICA STRONG

MANUFACTURING IS HIGH-TECH

2/3 of manufacturers are adopting 3-D Printing.

More than **1/2** of manufacturers use robotics.

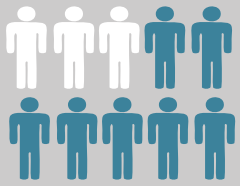
REACHED:

365,000 students

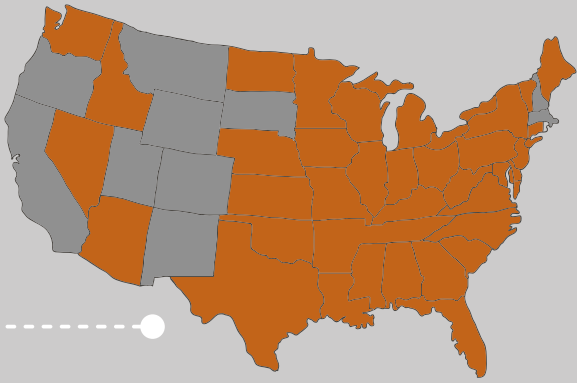
70,000 parents & educators

8,000 manufacturers

38 states across the U.S. to work as a united voice to recruit the next generation of workers into manufacturing.



7 out of 10 parents want manufacturing in their community - but **only 3 out of 10** encourage their children to pursue manufacturing careers... that's where DIDI comes in.



WAYS FOR MANUFACTURERS TO GET ENGAGED:

- Sponsor a regional dream team
- Host a Manufacturing Day event
- Create an Ambassador program

