

# News Alert

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## **THE MANUFACTURING INSTITUTE TO PARTNER WITH EWI ON MANUFACTURING INNOVATION SUMMIT**

*September 29, 2011* – The Manufacturing Institute announced that it will co-sponsor the upcoming Manufacturing Innovation Summit hosted by EWI. Scheduled for October 27, 2011 at EWI headquarters in Columbus, OH, the Manufacturing Innovation Summit will include thought-leaders from across the manufacturing sector focused on how to strengthen U.S. manufacturing competitiveness through technology innovation.

The Summit will be used to discuss potential manufacturing technology innovation models which require industry collaboration and public/private partnership. It follows a report published earlier this year by EWI entitled “[Strengthening Manufacturing Innovation](#)” which identifies the need to strengthen the U.S. innovation infrastructure and lists potential innovation models that should be considered.

“U.S. manufacturers’ ability to innovate is their greatest competitive advantage in the global economy,” said Gardner Carrick, Senior Director for Strategic Initiatives at The Manufacturing Institute. “Through this Summit, we hope to develop an action plan that accelerates the development and adoption of new innovations while opening the tools of innovation to more U.S. manufacturers.”

Approximately thirty leaders from some of the nation’s most innovative manufacturing companies will be invited to participate in The Manufacturing Innovation Summit on October 27. Follow-on events will be held for technology facilitators and representatives of state and federal government.

Anyone interested in receiving information about or attaining results from the events should contact Nate Ames at [names@ewi.org](mailto:names@ewi.org) or 614.688.5135. Information can also be found online at <http://www.themanufacturinginstitute.org/Innovation-Support-Services/Innovation-Centers/Manufacturing-Innovation-Summit/Manufacturing-Innovation-Summit.aspx> or <http://www.ewi.org/ewi-hosted-events>.

***About The Manufacturing Institute***

*The Manufacturing Institute (the Institute) is the 501 (c) 3 affiliate of the National Association of Manufacturers. As a non-partisan organization, the Institute is committed to delivering leading-edge information and services to the nation's manufacturers. The Institute focuses on developing human capital strategies through education reform and workforce development, conducting applied research to provide critical information to public policy makers on challenges and opportunities for today's industry, and advancing the innovation capacity of manufacturers operating in a global market.*