

# HEROES MAKE AMERICA

## YOUR PIPELINE TO AMERICA'S PROVEN LEADERS

More than 80 percent of manufacturers report they cannot find people to fill their skilled production jobs. Meanwhile, thousands of service men and women return home each month, possessing not only sound leadership, strong character and an exemplary work ethic, but also rigorous technical training and experience.

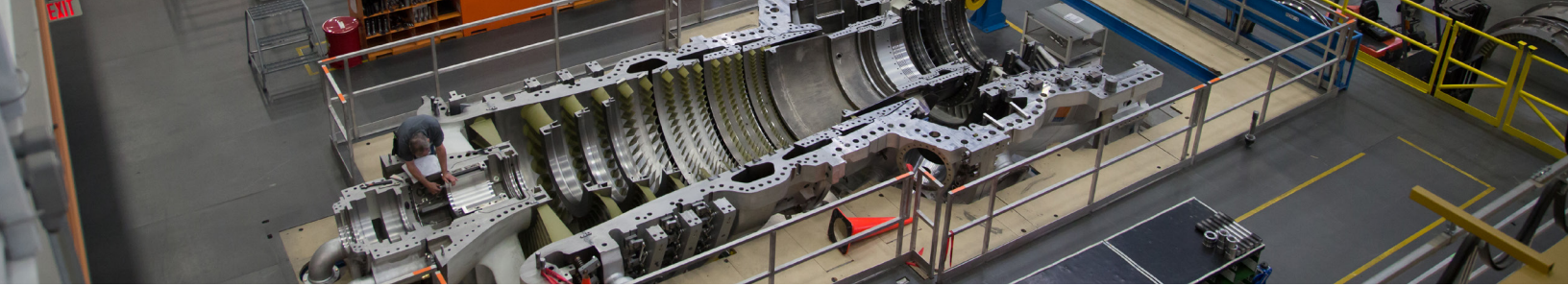
Supporting veterans in their efforts to reconnect to employment is as good for our country as it is for your company and our economy. The Manufacturing Institute's Heroes **MAKE** America program is a career skills program in partnership with the Soldier for Life office and the USO Pathfinder Program at Fort Riley in Kansas that arms transitioning service members with the unique qualifications and industry-specific certifications you need from your workforce.



## PARTICIPANTS EARN THE FOLLOWING BENEFITS, QUALIFICATIONS AND CERTIFICATIONS IN JUST 10 WEEKS:

- 14 college credits, issued by Washburn Institute of Technology
- 7 industry-specific certifications, including Safety in Manufacturing Production, Quality Practices and Measurement, Manufacturing Processes and Production, Maintenance Awareness, Fork Lift Operator, OSHA 10 and CPT + Hands-On Certificate
- Certified Production Technician Certificate issued by Washburn Institute of Technology
- Certificate of Completion issued by the Manufacturing Institute
- Manufacturing plant tours and networking opportunities
- Manufacturing career training including resume cover letter writing, social media management, personal finance course, and a Strengths Finder Assessment
- Job interviews
- Graduation ceremony

Additionally, as the Heroes **MAKE** America program expands, the program will include a new veteran-specific job board, housed on the Manufacturing Institute's website, giving manufacturers direct access to qualified candidates.



## HOW DOES THE HEROES MAKE AMERICA PROGRAM WORK?

Our nation's service men and women have the unique qualities manufacturers need from their workforce. The Heroes **MAKE** America program provides those individuals with the additional industry-specific skills and certifications necessary to complete the transition from the military into manufacturing's open positions.

- The Heroes **MAKE** America program is a full-time, 10-week Career Skills Training Program in partnership with the Soldier for Life office and the USO Pathfinder Program at Fort Riley in Kansas.
- Participants are assigned to the Heroes **MAKE** America program as their place of duty during the training program.
- Eligibility requirements include taking the Army ASVAB test as a prerequisite for placement into the program, an honorable discharge, a separation date within 180 days from the class start date, high school diploma or GED and a commander's approval for attendance.
- Classes will have a maximum of 30 service members, and the program will host up to four cohorts each year.

## WHY SHOULD YOUR COMPANY GET INVOLVED?

The Heroes **MAKE** America program can benefit your company in many ways:

- Get direct access to industry credentialed and qualified veteran candidates with workplace skills, such as leadership, critical thinking, performance under pressure, teamwork, and leadership.
- Reduce on the job training expenses and enhance job productivity.
- Support our nation's heroes during their transition to civilian employment.

It is predicted manufacturers will be unable to fill two million open positions in the next decade, unless we act now. Military veterans have the qualities and character manufacturers need in their workforce, and the Heroes **MAKE** America program will ensure they have the required skills, qualifications and certifications.

But we need your support.

## HOW CAN YOUR COMPANY SUPPORT THE HEROES MAKE AMERICA PROGRAM?

To learn more about sponsorship opportunities surrounding the Heroes MAKE America program, contact Amy Thomas today at [Heroes@nam.org](mailto:Heroes@nam.org) or (913) 972-4179.

*The Manufacturing Institute is the authority on the attraction, qualification and development of world-class manufacturing talent.*